



ST. LOUIS
SECTION 1304

January 2007

We're on the Web! Please visit us at <http://www.asq-stl.org>

MISSION STATEMENT: To facilitate continuous improvement and increased customer satisfaction by identifying, communicating, and promoting the use of quality principles, concepts, and technology, and thereby be recognized throughout the St. Louis Bi-State region as the leading authority on and champion for quality.

Certification

See page 8 & 9

Spring Conference

Article Page 10 & 11

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Newsletter Editor:
Cheryl Ferguson
mclfergus@sbcglobal.net



Join us at The Columns for our January Meeting

Presentations will be:

The "People Puzzle" Understanding the Basic Model of Human Behavior.

Presented by Craig Venard



The information to be covered is presented in detail on the page 3.

"Presenting with Style"

Presented by Craig Venard

The presenter will take each of the personality styles and show how each one adapts his/her style to each of the other styles.

All of this is provided in short bullets that the attendees would fill in the pre-printed blanks of the materials we hand out.

Craig Venard was born in Kansas City, Kansas. He received his B.S. from Iowa State University in Psychology, Economics, and Business.

After graduation, Mr. Venard began a career with Maritz Travel Company as a Travel Director. After 3 years of extensive travel visiting 23 countries and over 100 cities, he moved inside the company to do plan design and costing.

In 1984, Mr. Venard left the travel industry and developed a practice in Financial Planning and Employee Benefits.

In 2002, Mr. Venard became certified as a Human Behavior Consultant for Personality Insights. His company, INSIGHTS TO YOU, works with corporations, associations, schools districts, and churches. Craig provides training in various formats on leadership, communication, workplace relationships, sales training and team-building through the portal of human behavior. Craig has spoken at many locations including Coca-Cola/Dr Pepper Bottling, Monsanto, Pfizer, Ralston-Purina, and the University of Kansas Medical Center.

January Membership Meeting Tuesday, January 16, 2007

Location: The Columns
711 Veterans Memorial Pkwy St. Charles, MO 63303
(636) 947-4729

5:30 – 6:00 pm Registration & Social

6:00 – 7:00 pm Presentation Program: The "People Puzzle" Understanding the Basic Model of Human Behavior.

Presented by Craig Venard of Insights to You.

7:00 – 8:00 pm Dinner & Section Business

8:00 – 9:00 pm Workshop Program: "Presenting with Style"

Presented by Craig Venard of Insights to You

NEW

- Cost is **\$25** for Members and Guests; **\$15** for Members between jobs and Students.
- Please register by Friday, January 12, 2007 by **clicking on the January Membership Meeting Registration Link at www.asq-stl.org. NEW: Now you can prepay for membership meetings via credit card on a safe and secure web environment.**
- You can still call the Engineers' Club of St. Louis at (314) 533-9333, send a fax to (314) 533-9336, or an e-mail to kurt.krispin@engineersclub.net. When making a reservation, please put "ASQ Dinner" in the "Subject" box.

Map to the Columns



Driving Directions to the Columns in Saint Charles:

From I-270: Take 70W to the South 5th Street Exit – Exit 229A. Turn Right onto Veterans Memorial Pkwy / Fairlane Drive

Do You Want More Value for your \$? Upgrade your Membership to Senior Membership

Leadership and professional achievement do not go unnoticed by ASQ. The Society offers Senior Membership for individual members who represent the upper echelon of the quality profession and serve as the backbone of the Society. **ASQ Senior Membership rewards members with enhanced benefit selections.**

Senior Membership status may be awarded to those individuals who have been ASQ members in good standing and meet the following criteria:

- Have been an individual member for one year
- Have 10 years of professional experience
- Meet one of four professional criteria
 - Have Conducted quality related engineering, inspection or audit, or statistical work: or applying the methods and principles of quality on the job for at least two (2) years.
 - Taught quality or related arts or sciences at an accredited institution for at least two (2) years.
 - Be a Senior Member or comparable grade in an American Society for Association Executives' list of recognized organizations.
 - Currently hold an ASQ certification that requires re-certification.

A choice of **one of the extra benefit options** below is included with regular membership dues of \$119.

- One journal of your choice
- Two divisions of your choice
- One additional section of your choice

Go to the asq.org website and upgrade your membership now (you can do it anytime under "Manage your membership")!

January 16, 2007 Meeting Highlights

The "People Puzzle" and "Presenting with Style" Presented by Craig Venard

Workshop Objective & Overview

LEARNING OBJECTIVE:

- Enhancement of each participant's ability to communicate by understanding the point of view of others
- To understand team dynamics and effective ways to enhance interaction, performance and communication while reducing stress and tension
- To learn the basic priorities of individuals and the motivational factors that influence decision making and communication styles
- To gain a general understanding of personality styles and the importance of recognizing and appreciating people both individually and as a part of a successful team
- To learn to recognize behavior styles in oneself and in others
- To discover how and why people respond in different ways to the same information
- To appreciate strengths and natural abilities and how to encourage others to develop and grow
- To gain knowledge on how to strengthen and build cohesion professionally and personally with fellow employees

WORKSHOP OVERVIEW:

- To provide an understanding of the Model of Human Behavior
- Understanding People and Their Needs and Perspectives
- Types of Personalities

APPLYING PERSONALITY INSIGHTS TO ENHANCED PERFORMANCE - TAKE-AWAYS:

1. An Overview of Personality Styles
 - Recognizing Personality Types
 - Common Characteristics of Behavior Traits
2. Understanding Personality Styles (Your own and Others)
 - Ability to Begin Reading Individuals to Understand Needs
 - Understanding Perspectives (So that's why they act that way!)
3. Presenting to each of the Personality Styles
 - How do You Adjust/Adapt
 - What does Each Style Expect
 - Establishing a Better Connection
4. Working with Personality Styles & Understanding Points of View
 - Increasing the Learning Potential of Employees through encouragement based on Individual Priorities
 - Minimize Conflicts Based on Recognizing Differences & Identifying With Other Points of View with Both Employees and Supervisors
5. Enjoying the Different Personality Styles of fellow Employees
 - Realizing & Valuing Other Perspectives
 - Appreciating Opposite Personality Types
6. Relating both Personally & Professionally - Based on Personality Styles
 - Recognizing Behavior Traits Common in Personality Types
 - Identify Common Stress Related Actions

2006 Quality Award Recipients Announced!!!

Malcolm Baldrige National Quality Award

President George W. Bush and Commerce Secretary Carlos M. Gutierrez announced three organizations as recipients of the 2006 Malcolm Baldrige National Quality Award, the nation's highest Presidential honor for organizational performance excellence.

MESA Products, Inc. MESA Products, Inc. is a small, privately held business that designs, manufactures, and installs cathodic protection systems which control the corrosion of a metal surface. This electrochemical form of corrosion control is applied to underground or submerged structures, such as pipelines and tanks. Products and materials are sold to a variety of contractors, end-users, and resellers across the United States, while technical and installation services are provided primarily to the mid-continent, southwest, and southeast United States.

Premier, Inc. Premier, Inc., is a healthcare strategic alliance entirely owned by not-for-profit hospitals and health system organizations. The 200 owners operate or are affiliated with more than 1,500 hospitals and thousands of non-hospital sites such as nursing homes and ambulatory centers. Owners participate to share needed services and programs aimed at improving clinical quality and cost-effectiveness. Premier's three business units provide the following services: group purchasing and supply chain management, insurance and risk management, and informatics and performance improvement. Premier systematically strives to achieve its "Big Hairy Audacious Goal": Premier's Owners will be the leading healthcare systems in their markets, and with them, Premier will be a major influence in reshaping healthcare.

North Mississippi Medical Center North Mississippi Medical Center (NMMC) serves 24 rural counties. It is the largest rural hospital in the country and is Mississippi's largest community-owned hospital. NMMC provides a wide array of inpatient, outpatient, and emergency services. To accommodate specific patient needs, dedicated facilities provide women's health, behavioral health, cancer treatment, and rehabilitation services.

Missouri Quality Award

Missouri Corporate Credit Union (MCCU) is a credit union's credit union located in St. Louis. They serve 172 of the 174 credit unions in the state of Missouri, as well as credit unions in many other states including Hawaii. MCCU is a non-profit organization which serves its members much like a cooperative.

Mid-America Transplant Services (MTS) is an organ procurement organization based out of St. Louis. They are a relatively small not-for-profit organization with less than 90 employees. For 32 years, MTS has served as the regional organ and tissue procurement organization for Missouri, southern Illinois, and northeastern Arkansas

Nestlé Purina PetCare – Customer Development Group's (CDG) North American headquarters is located at Checkerboard Square in St. Louis, where Ralston Purina was founded more than a century ago. The company has approximately 6,800 U.S. employees in its manufacturing facilities, Customer Development Group regional offices and corporate office. The Customer Development Group (CDG) total sales in 2005 were US\$4.8 billion. The organization, consisting of approximately 380 associates, is responsible for all sales to customers in the United States, either through direct sales or through distributors.

Capital Region Medical Center (CRMC) is the result of the 1994 merger of Memorial Community Hospital and Still Regional Medical Center in Jefferson City. On October 21, 1997, Capital Region formed an affiliation with the University of Missouri Health Care. The affiliation combines the strengths of an academic medical center with the strengths of a community-based hospital.

Saint Luke's Health System is a faith-based, not-for-profit, fully aligned health system serving six metropolitan counties in the Kansas City area with 11 hospitals, a medical group, home care, and hospice. Saint Luke's Health System was founded in 1996 and began its journey to performance excellence by adopting the Malcolm Baldrige Criteria for Excellence as its business model. Saint Luke's Hospital, is the first organization to become a three-

time recipient of the Missouri Quality Award, and has also received the Malcolm Baldrige National Quality Award as well as Magnet designation for nursing excellence.

SSM DePaul Health Center (DPHC) is a private, not-for-profit acute care hospital, celebrating 178 years of providing patient-centered health services. SSM DePaul Health Center is the oldest continuous business in St. Louis and the first hospital west of the Mississippi River. DPHC is a member of SSM Health Care (SSMHC), sponsored by the Franciscan Sisters of Mary and serves 400,000 residents of North St. Louis County.

Missouri Team Quality Award

St. Anthony's Medical Center - LEAN Laboratory Team--St. Anthony's Medical Center healthcare complex serves St. Louis and Jefferson Counties in Missouri, and St. Clair and Monroe Counties in Illinois.

Approximately 70 to 75 percent of patients' medical records contain laboratory testing. St. Anthony's Medical Center laboratory performs more than 1,000,000 billable tests per year, supporting more than 27,000 inpatient admissions; 66,000 Emergency Department visits; and 40,000 Urgent Care visits annually.

Southeast Missouri Hospital - Informants Team--Southeast Missouri Hospital is a not-for-profit community hospital located in Cape Girardeau. The Quality Management Department identified an improvement opportunity relating to dissemination of clinical data sets called core measures.

Governor's Quality Leadership Award (Missouri)

Presented annually to a Missouri individual who demonstrates exceptional commitment to the pursuit of performance excellence, the Award recognizes both dedication and outstanding leadership in one's professional and personal life. This year's recipient is **Lowell Kruse**, President and Chief Executive Officer of Heartland Health in St. Joseph.

James Williamson Award For Achievement in Quality

A new award for MQA volunteers, the first was awarded to **Sue Fletcher** of Lake Regional Hospital.

2006– 2007 Programs

St. Louis Section 1304 ASQ Upcoming Meetings and Events

Monthly Membership Meeting	Workshop Program**	Presentation Program**
January 16, 2007	Craig Venard "The People Puzzle"	Craig Venard "Presenting With Style"
February 20, 2007	Presentations from: MQA/MTQA Award Participants (Jim Williamson)	
March 20, 2007	John Duffy – Lean Manufacturing Exercise	Mark Vilbert "Dysfunctional Teams"
April 17, 2007	Section Awards and Recognition Night	
May 15, 2007	Chris Anderson Lean Waste – Movie "Toast"	TBD
June	Consortium for Supply Chain Management Studies	

What Do We Do with the Monthly Meeting Survey Sheets? Membership Meeting Feedback Summary

To encourage meeting attendees to fill out the meeting evaluation form and to encourage other members to attend our monthly meetings, it was thought that the membership might be interested in a summary of the meeting feedback.

October

For the October Membership Meeting at Orlando Gardens in Maryland Heights, we had 51 attendees and received 17 feedback evaluations. Speaker #1 was Tom Gordon from Missouri Enterprise. Tom received an evaluation score of 4.1 out of 5.0. The second speaker was Steve Mundwiller of Bizmanualz. Steve received an evaluation score of 4.2/5.0. The facility was rated at 4.2/5.0.

November/December

For the November/December Membership Meeting at Favazza's in St. Louis, we had 63 attendees and received 55 feedback evaluations. Does this mean everyone liked the new meeting evaluation form? All ratings continue to be on a 5.0 rating scale, so that we can easily compare current and future data with the historical data. Speaker #1 was Bob Hahn of Hahn, Hahn, and Harvey. Bob's evaluation score was 4.0/5.0. Speaker #2 was Jim Sealey of Dale Carnegie-St. Louis. Jim's evaluation score was 4.1/5.0. Favazza's was given an evaluation score of 4.5/5.0.

Two new questions were included in the revised meeting evaluation form. For overall value, the program received a score of 4.1/5.0. For the geographic acceptability of the venue, the location received a score of 4.1/5.0.

Of the 55 respondents there were 3 guests and 26 ASQ Senior Members. We had 12 ASQ members in attendance that do not have a certification and we had 12 ASQ members that have at least 3 certifications.

There were several questions and comments received on the evaluation forms:

- 1) "How about a speaker on FDA regulated industry, biomedical, or pharmaceutical?" Response: We are currently looking for a speaker in this genre for the 2007/2008 season.
- 2) "I really enjoyed the evening." Response: Thank you and please join us again.
- 3) "The room was too cold some of the time." Response: At all of our locations, staff remains in the meeting room or nearby. Please let a member on the Leadership Committee know if you are not comfortable.
- 4) "Price increase is too high." Response: It should be noted that the section loses money on every membership meeting, as we have to subsidize the cost of the overall meeting. The dinners, including the room, are usually around \$31 per person, sometimes a little more. In addition, students and our members between jobs pay only \$15. Please note that the Leadership Committee members do pay to attend the meetings. We are able to provide the funds to cover the additional cost of the dinner meetings through our portion of the annual dues to ASQ (small) and money generated from the Spring Conference.
- 5) "Speaker #1 was great!" "Speaker #2's handout was great!"
- 6) "How about Quality Events topics?" Response: In October we had a hands-on for the second part of the evening's program. Another is planned for March and in May we plan to show a quality related film (it's a good one!)
- 7) "A location somewhere along Olive would be central." Response: We move our meeting location every month to try to be close to various parts of the metro area at least once during each season.
- 8) "I should be a Senior Member." Response: Yes, you should.

Meeting summary information prepared by Stephen Mundwiller, Acting Program Chair.

Local Section \$1000 Scholarship

Any interested individuals can pick up an application at the monthly membership meetings and turn in before the April Meeting. The recipient of the \$1000 ASQ Grant will be announced at the April 2007 membership meeting.

Employment Opportunities

Two suggested websites: www.asq.org and www.stlouisbestjobs.com

Position / Location	Contacts
QC Manager	Medical device manufacturing company. Please apply online at synergeticsusa.com or apply email resume to humanresources@synergeticsusa.com
Quality Engineer St. Peters	Engineering degree and ASQ certification preferred, high visibility with customers, suppliers and senior management. Electrical and mechanical aptitude a plus. E-mail resume to rallgeyer@continentalafa.com or fax at 636.246.0009
Quality Assurance Specialist St. Louis – Medical Devices	ASQ CQE (Certified Quality Engineer) or CQA (Certified Quality Auditor) preferred. Inquires to dkennedy@envisioningmedical.com
Senior Quality Assurance Engineer Plano, Texas	Advanced Neuromodulation Systems (ANS). http://www.pharma-device.com/JobSeeker/JobDetail.aspx?abbr=PHARMADEV&jobid=3a6d4374-3a1c-48b9-89ec-c18d30d5dac6
Quality Compliance Leader Texas (Close to Dallas)	Pharmaceutical Contract Manufacturer. http://www.pharma-device.com/JobSeeker/JobDetail.aspx?abbr=PHARMADEV&jobid=ca83f02b-3fe3-4492-9648-6777f9a4ff74
Quality Team Lead Texas	A 4-year degree with 2-5 years experience is required. An Engineering background is preferred, as is a Six Sigma certification. Please e-mail your resume and salary requirements to hr72@plastipak.com Michelle Fichtl, PHR Human Resources Professional Plastipak Packaging, Inc. – Garland, TX (214) 440-1776- Office (972) 295-2502- Fax mcfichtl@plastipak.com
Quality Specialist Texas	BS/BA with 7 plus or MS/MA/MBA with 5+ years experience. ASQ or equivalent Quality Certification preferred. Send documents to NISH139@nish.org or fax to 703-204-0236.

Detailed information on the above positions can be viewed at our web site at www.asq-stl.org. Details can also be obtained by email or fax from our placement chair, Don Denk by leaving a voice mail at 636-861-1272, 636-448-0976 (cell) or dondenk@earthlink.net. (email inquires are preferred and will usually get a faster response.)

Welcome New Members:

November

Dan Adams	Jocelyn Jones
April Delehaunty	Raghavendra Konduru
Marty D. Derner	Bryan T. Lowery
Tina S. Ditto	Brad L. Matthies
Abdellatif Elhomani	Christine E. Salley
Laura Franklin	Sue L. Stanton
Deb A. Gacem	William Tierney
Sethuraman Ganesan	Ann Tosovsky
Brad Helpap	David T. Williams
Matthew J. Hyde	

December

Loyse Clay	Vincent M. Mantia
John T. Ford	Mohamed B. Nawaz
Charles Gregg	Diane Quirion
James M. Henley	Keith H. Ramsey
Kurt S. Lause	Yolanda Rodriguez
Melvin R. Leong	Kelly J. Smith
Chad M. Litton	Pamela A. Vosse
Leslie P. Lucas	

Advertising

The St. Louis Section Board has determined that advertising will be allowed in The Measure under the following guidelines. The Full Advertising Policy will be supplied at the time the interested party contacts the Newsletter Editor (preferably by email):

- Must be Quality related and of usefulness to the members of the ASQ St. Louis Section 1304
- Approved by the Newsletter Editor and the Section Chair
- Submit to the Newsletter Editor by the Friday of the 1st week of the month proceeding the month of publication. (Preferably ads are submitted computer ready)
- Prices are as follows: Full Page (7 x 9 ½ inches) \$350 per month. Half Page (7 x 4 ½ inches) \$100 per month. One-third Page (7 x 3 inches) \$65 per month. Business Cards (3½ x 2 inches) \$45 per month. 2 Business Cards will be considered 1/3 page. An additional \$25 fee applies if the item must be made computer ready.

ASQ CERTIFICATION EXAMS

(To learn more about certifications visit www.ASQ.org)

Exam Date	Exam Application Deadline	Exams Offered
March 3, 2007	January 12, 2007	CBA, CHA, CSSBB, CRE, CQT, CQI, CMQ
April 14, 2006 at the Spring Conference		CCT, COE, CSSGB, CQA, CQIA, CQPA, CQT, CQI, CMQ OE
June 2, 2007	April 6, 2007	CCT, CQA, COE, CSQE, CSSGB, CQIA, CQPA

CERTIFICATION EXAM REFRESHER COURSES

Course	Exam Date	Course Sign-up Deadline	Proposed Course Weeks	Course Duration (Day)
CSSBB	Mar 3, 2007	Dec 22, 2006	01/03/07 – 02/19/07	8 weeks (Wed)
CQA-Biomed / HACCP	Mar 3, 2007	Dec 22, 2006	01/03/07 – 02/19/07	8 weeks (Thur)
CRE	Mar 3, 2007	Dec 22, 2006	01/08/07 – 02/26/07	8 weeks (Tues)
CMQ OE	Mar 3, 2007	Dec 22, 2006	01/03/07 – 02/19/07	8 weeks (Wed)
CQT	Mar 3, 2007	Jan 05, 2007	01/15/07 – 02/19/07	6 weeks (Tues)
CQI	Mar 3, 2007	Jan 05, 2007	01/15/07 – 02/19/07	6 weeks (Thur)
CCT	Jun 2, 2007	Mar 16, 2007	04/02/07 – 05/21/07	8 weeks (Mon)
CQA	Jun 2, 2007	Mar 16, 2007	04/02/07 – 05/21/07	8 weeks (Wed)
CQE	Jun 2, 2007	Mar 16, 2007	04/02/07 – 05/21/07	8 weeks (Mon)
CSQE	Jun 2, 2007	Mar 16, 2007	04/02/07 – 05/21/07	8 weeks (Tues)
CSSGB	Jun 2, 2007	Mar 16, 2007	04/02/07 – 05/21/07	8 weeks (Tues)
CQIA	Jun 2, 2007	Mar 30, 2007	04/16/07 – 05/21/07	6 weeks (Thurs)
CQPA	Jun 2, 2007	Mar 30, 2007	04/16/07 – 05/21/07	6 weeks (Wed)



ASQ Refreshers courses in partnership with St. Louis Community College @ Florissant Valley

(Certification and Refresher Course information is also available at www.asq-stl.org)



St. Louis Community
College

Florissant Valley

- **Course Registration:** Registration and payment completed through SLCC. Registration fees include course materials.
6-week course: \$350.00 and 8-week course: \$400.00
- **Course Schedule:** 6 or 8 week classes. Classes tentatively scheduled from 6 – 9pm at Florissant Valley Community College.
- **Instructors:** Local quality professionals, certified in course area.
- **Course Format:** Reviews the body of knowledge (BOK) in preparation for the exam. The BOK is listed on ASQ National web site, www.asq.org. Instructors provide insight on types of test questions and possible scenarios. Earn CEU credits while you prepare.
- **Exam Registration:** You **MUST** register and pay for the certification exams through ASQ National at the website www.asq.org or 1-800-248-1946.
- **CALL for INSTRUCTORS:** The requirements are that you must be certified for the material you're teaching and must not have participated in development of the certification tests. **Great opportunity to earn money and RU credits.**
- For more information on refresher course details, exam locations & proctoring, email **Kimm Parker** at kimm.c.parker@boeing.com. You earn 0.5 RU points for each day you proctor. All tests have tentatively been scheduled for the St. Louis Engineer's Club.

To register for courses
contact SLCC focal:

Pat Jett

via telephone or email
(before the registration deadline)
(314) 513-4079

pjett@stlcc.edu

Registration requires SSN or SLCC
student ID #.

*All courses are subject to
sufficient course registration and
instructor availability.

Course Fees:

6 week - \$350

8 week - \$400

Earn CEU Credits

AWESOME JOB – NEW CERTIFICATIONS

October 2006

CBA (COA - Biomedical)

Robert Callahan

COT

Linda Huskey

CRE

Steven Hyland

CSSGB

Dana Cook.

Lois Lester

Ed Adams

John Hyde

Kellie Plegge

Timothy Popp

Jonathan Jacoby

Laurie Klein

Lawrence Krull

Sandhya Vollala

Todd Kearns

Jeffrey Klohr

Joe Kelley

CMQ/OE

Ernest Beckley

Bradley Martin

Timothy Baer

Names listed above are based on the pass list information that is available prior to publishing of the newsletter.

ASQ RECERTIFICATIONS

RECERTIFICATION JOURNAL CHECKLIST

Please mail your journals to:

Ed Lanser

17868 Suzanne Ridge Dr

Wildwood, MO 63038-1471

Please get your journals to Ed on schedule, as it is easier to do the journal than to retake the test. You can submit material 6 months before and up to 6 months after your expiration date. Employment will be assumed to be until the end of the expiration.

You should receive a confirmation letter by fax within two weeks, if not please contact Ed. For more information on how to recertify please contact ASQ National in Milwaukee, WI. Their web site is: <http://www.asq.org/> and their phone number is 1-800-248-1946. Look under Training & Certification and then Re-certification.

PLEASE SEND PACKAGES THROUGH THE UNITED STATES POSTAL SERVICE ONLY AND DO NOT SEND CERTIFIED WITH SIGNATURE REQUIRED!

Prices are as follows:

ASQ Member, 1 Certification - \$30

Non-ASQ Member, 1 Certification - \$50

2 or More Certificates, Member/Non-Member - \$50

Be sure to fill out the form completely – address, phone #, Expiration date of certification, signature, etc.

- ✓ Support material will not be returned so only send COPIES of your data, DO NOT send originals
- ✓ Support material should be organized by Recertification category. You must fill out the page covering any category which you are claiming credit. Only submit pages for categories you are claiming, not blank pages.
- ✓ Do not submit excess credits, they will not be looked at. You may submit a few extra. Please adhere to the maximum credits allowed in each category.
- ✓ SIGN the application and provide both work and home phone numbers in the areas provided. Also provide a fax number to expedite response time.
- ✓ If TEACHING is part of your regular job, you cannot take credit for that activity in both Instructor and Employment Recertification categories. If teaching is not part of your job, you must submit a letter from your employer stating that it is over & above your normal function. It must state number of hours teaching.
- ✓ If you are synchronizing certifications, make sure that you have enough RUs to cover the current certification.
- ✓ When you have multiple employers in your re-certification period, a letter from each is required. Please fill out an employment form giving dates of employment, full/part time and job functions. Indicate months/years of employment and credit claimed. Job function must relate to quality.
- ✓ Professional development credits are given for seminars, short courses, conferences and workshops. (Even if these are sponsored by colleges). Only the CU or RU designated on a Certificate of Completion will be honored.
- ✓ Please note the special requirements under Electronic Media Credits and that 1 hour of viewing is 0.1 RU not 1.0.
- ✓ Preferred method of payment is Credit Card to expedite the process. Make sure to sign the Credit Card Section. If you write a check, make it payable to ASQ (this goes to National, NOT Section 1304)

Want to Go on An Awesome Fieldtrip?

Section 1304 is in the early stages of planning an ASQ fieldtrip to the Toyota plant in Georgetown Kentucky. As most of our members are aware, Toyota developed many of the modern activities that many of us are currently using and are considered the “Experts of Lean Manufacturing.” If there is enough interest among our membership, we would like to Tour the Toyota facility and possibly some of the activity at the University of Kentucky that is in conjunction with Toyota. We are considering a late 4th quarter 2007 or early 1st quarter 2008 for this fieldtrip.



ASQ 1304 St. Louis QUALITY CONFERENCE April 11-13, 2007

Crowne Plaza St. Louis - Clayton
7750 Carondelet Avenue
Clayton (St. Louis), Missouri 63105
Ph: (314) 726-5400 fax: (314) 719-1127
Reservations: 888-303-1746



Mark your calendars, save the dates, and plan on attending the St. Louis Spring Quality Conference!

Registration will begin in January 2007

Early Bird, group, and other discounts available!

Eight Pre-Conference Workshops April 11th and 12th

1. Supplier Auditing	\$375
2. Process-Based Auditing	\$375
3. Quality Leadership Renewal	\$595
4. Applying Lean Principles in Healthcare	\$695
5. Balanced Score Card	\$595
6. Making the Exceptional Normal	\$295
7. 7 Steps to Becoming Invaluable	\$295
8. Buy-In for Successful Process Improvement	\$595

Quality Book Sales & Book Signings

ASQ 1304 sponsored book sales. Quality titles will be presented for sale at the conference. Now you will be able to scan hundreds of quality titles before you buy. Some authors will be available to sign their books.

Exhibit space is available for the Friday April 13th Exposition. The exposition is centrally located near the educational seminars, registration, and meals. In addition, break service will be offered in the Exhibit area. Space is limited- so register early!

Registration Fee's

<u>Attendee Type</u>	<u>Fee</u>
Workshop + Conference	\$125
ASQ Member Early	\$195
ASQ Member Regular	\$245
Non-member Early	\$314
Non-member Regular	\$364
Group Early 4 or more	\$145
Group Regular 4 or more	\$195
ASQ Division Helpers	\$145
Student (Full-Time Only)	\$99

April 13th is Conference Day!

**Keynote Address...6 Tracks of Breakout Sessions...Vendor Booths...Luncheon Keynote...
Book Sales...ASQ Division Booths...ASQ Authors Will Sign Their Books...Reception...RU Points**

Healthcare Track

Eunice Halverson – “The SSM Quality Journey”
Thomas Zidel – “Lean In Healthcare Systems”
Janice McDonald – “Six Sigma Mentoring”
Sherry Marshall – St. Luke’s Journey to the Baldrige Award

People & Processes

Cyril Narishkin – “Change Management”
Mark Kempf – “Auditing the Auditor”
Dan Davison – “Buy In for Process Improvement”
Jim Sealey – “People Side of Process Improvement”

Professional Development

Karla Armbruster – “Business Writing”
John Scott & Lisa Britt – “Competency Based Career Mgmt.”
Denis Dyke – “Six Sigma for Managers”
Dale Furtwengler – “Converting Soft Skills to Hard Dollars”

Quality Tools Track

Doug Wood – “Quality Costs”
Brenda Bishop – “Analysis of Means; ANOM”
Connie Borrer – “Issues & Considerations in DOE”
Steven Wise – “Statistics in Modern Manufacturing”

Leadership

Dennis Arter – “QA & the Boss”
Mike Simms – “Leadership Renewal”
Rob Herhold – “Leading the Way to Performance Excellence”
Brian Wellinghoff – “Inspiring Leadership for Improvement”

Alternate Channels

Lou Ann Lathrop – “How to Cut Your Warranty in Half”
Brenda Hatfield – “Missouri Quality Award”
Open Forum – MO Quality Award & MBNQA
Open Forum – ASQ Certifications & Exams

ASQ STLQC 2007 Registration Form

Step 1		Personal Information <i>Please PRINT clearly</i>			
Name	<i>First</i>	<i>Last</i>			
Organization					
Address					
City		State		Zip	
Phone		Fax			
Email		ASQMember Number			

Step 2	Conference & Workshop Selections
Keynote Speaker: Mr. Robert Chapman, CEO of Barry-Wehmiller	

Pre-Conference Workshops Wednesday April 11, 2007 8:00 am – 5:00 pm	<input type="checkbox"/> WED-110 \$375 Supplier Auditing 1.0 RU	<input type="checkbox"/> WED-120 \$595 (2 Days) Quality Leadership Renewal 2.0 RU	<input type="checkbox"/> WED-130 \$695 (2 Days) Applying Lean Principles in Healthcare 2.0 RU	<input type="checkbox"/> WED-140 \$595 (2 Days) Balanced Score Card 2.0 RU	<input type="checkbox"/> WED-150 \$295 Making the Exceptional Normal 1.0 RU	<input type="checkbox"/> WED-160 \$595 (2 Days) Buy-In for Successful Process Improvement 2.0 RU
Pre-Conference Workshops Thursday April 12, 2007 8:00 am – 5:00 pm	<input type="checkbox"/> THU-210 \$375 Process-Based Auditing 1.0RU			<input type="checkbox"/> THU-260 \$295 Steps to Becoming Invaluable 1.0 RU		

Continental Breakfast, Lunch, Break Snacks, Parking Included with all Pre-Conference Workshops

<input type="checkbox"/> Conference \$195 (\$245 After March 23, 2007) <input type="checkbox"/> Conference with Workshop(s) \$125 + Workshop fees (For Breakout Sessions, Choose ONE from each row below)	Conference – 1.0 RU Friday, April 13, 2007	Conference Fee includes: Keynote Speakers, Continental Breakfast, Lunch, Break Snacks, Parking 4 Selections from 6 Tracks and Networking Reception
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T1 - Healthcare	T2 - Quality Tools	T3 - People & Processes	T4 - Leadership	T5 - Professional Development	T6 - Alternate Channels
<input type="checkbox"/> T-1A Lean In Healthcare Systems	<input type="checkbox"/> T-2A Issues & Considerations in DOE	<input type="checkbox"/> T-3A Auditing the Auditor	<input type="checkbox"/> T-4A QA & the Boss	<input type="checkbox"/> T-5A Six Sigma for Managers	<input type="checkbox"/> T-6A How to Cut Your Warranty in Half
<input type="checkbox"/> T-1B The SSM Quality Journey	<input type="checkbox"/> T-2B Statistics in Modern Manufacturing	<input type="checkbox"/> T-3B People Side of Process Improvement	<input type="checkbox"/> T-4B Leading the Way to Performance Excellence	<input type="checkbox"/> T-5B Business Writing	<input type="checkbox"/> T-6B Missouri Quality Award
<input type="checkbox"/> T-1C Six Sigma Mentoring	<input type="checkbox"/> T-2C Quality Costs	<input type="checkbox"/> T-3C Change Management	<input type="checkbox"/> T-4C Inspiring Leadership for Cont. Improvement	<input type="checkbox"/> T-5C Competency Based Career Mgmt	<input type="checkbox"/> T-6C Open Forum MO Quality Award & MBNQA
<input type="checkbox"/> T-1D St. Luke's Journey to the Baldrige Award	<input type="checkbox"/> T-2D Analysis of Means; ANOM	<input type="checkbox"/> T-3D Buy In for Process Improvement	<input type="checkbox"/> T-4D Leadership Renewal	<input type="checkbox"/> T-5D Converting Soft Skills to Hard Dollars	<input type="checkbox"/> T-6D Open Forum - ASQ Certifications & Exams

Total Conference & Workshop(s) Fees: \$ _____	Refund Policy: Cancellations made before March 30, 2007 will be charged a \$25 processing fee. No refunds after March 30, 2007 . Substitution is allowed.
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Step 3	Registration Method
Mall Check to: STLQC 2007 Registration 7777 Bonhomme Ave STE 2222 St. Louis, MO 63105 Or FAX (Credit Card Only) (314) 863-6571 ASQ is a not-for-profit organization. Tax ID #39-0912502	Payment Method (Check one) <input type="checkbox"/> Check payable to "ASQ 1304 STLQC 2007" <input type="checkbox"/> <input type="checkbox"/> Number: _____ Exp Date: _____ Signature: _____

*Conference will be held at the Clayton Crowne Plaza Hotel
7750 Carondelet Ave. Clayton, Missouri 63105
Tel: +1-314-726-5400 Fax: +1-314-719-1127*

2006 – 2007 ASQ St. Louis Section 1304 Section Leadership Committee Directory

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