

“SOME DAYS YOU EAT THE BEAR...SOME DAYS, THE BEAR EATS YOU.”

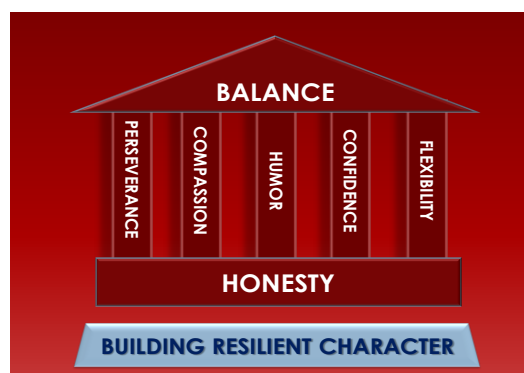
RESILIENCE FOR INDIVIDUALS AND ORGANIZATIONS

Resilience - the ability to bounce back from adversity and misfortune – is a critical attribute of successful individuals and organizations. Some people are able to overcome the most horrific personal tragedies and succeed against overwhelming odds. Others are devastated by relatively minor occurrences and never regain their composure. One company will weather the storm of disaster and emerge stronger than ever, while another firm facing the same challenges will collapse faster than a house of cards. How is it that some individuals and organizations are able to weather the storm and others are not? The reasons can be summarized in one word – *resilience*.

In this presentation, you'll meet Joseph Lisle Williams who, at the age of twenty, was attacked by a grizzly bear while taking an evening hike through Glacier National Park. Through a terrifying forty-five minute ordeal, he drew upon his innate resilience to survive. Subsequently, he has continued to develop and enhance the skills that are critical to achieving individual and organizational resilience in the face of any crisis. He also stresses the importance of applying these principles to the minor irritations of everyday life – as a way to keep them from becoming major catastrophes. This presentation offers an engaging, humorous, and practical approach for understanding and developing this essential attribute.

Presentation Objectives:

- Learn the seven components that make up the resilient character
- Understand the need for resilience to deal with both crisis situations and daily challenges
- Learn how to identify opportunities to build individual resiliency skills
- Understand how to use resiliency to manage stressful situations
- Learn how to build organizational resilience



Presenter

In addition to holding the distinction of being one of the few people who has actually been eaten by a bear, Joseph Williams is President of Jordan Marketing, Ltd, a St. Louis-based food brokerage firm. During his career as an executive in the food industry, Mr. Williams has held senior management positions with such firms as Banquet Foods, Con-Agra, and Golden Valley Microwave. He lives in Chesterfield, Missouri.